



Chris Roberts, CEO, Eltizam Asset Management Group:

Chris joined Eltizam Asset Management Group in 2014 as its CEO. Since then taking the helm in 2014, the company has expanded from AED 35 million to AED 300 million in revenues and now has more than 2,000 employees. One of the most visible accomplishments of his leadership is the launch of Get Wonky in 2019, Eltizam's organizational and business enhancement

culture. Get Wonky aims to build stronger corporate values to achieve positive business outcomes. Seeking to bring the organization's success further, Chris continuously works towards bringing out the best in Eltizam to become a stable company delivering sustained revenue growth through a transformative culture that recognizes customer happiness and employee excellence.